

“Reel-World Evidence Challenge” – Terms and Conditions

1. Organizer and Contact

- Organizer: ADVANCE-ID, Singapore (NUS)
- Contact: ephbox71@nus.edu.sg

2. Contest Overview

- The Contest invites eligible participants to submit short-form videos (“Reels”) showcasing an interesting/challenging day at work as a study coordinator. One winner will be selected after the submission date.

3. Eligibility

- Open to individuals aged 21 or older at the time of entry who are currently employed or engaged as study coordinators (or similar role) at a legitimate research or healthcare organization that is collaborating with ADVANCE-ID at RAPID trial sites in Malaysia, Taiwan, and Thailand.
- The Contest is subject to all applicable local laws and regulations. Entries are void where prohibited by law or by your employer’s policies.
- By entering, you represent that participation complies with your employer’s policies and any applicable ethics, research, or institutional rules. Obtain any required internal approval before entering.

4. Contest Period

- Overall Contest Period: 15 Oct 2025 to 30 Nov 2025
- Entry Window: 15 Oct 2025 (00:00) to 30 Nov 2025 (23:59), Organizer’s local time
- Winner Announcement: Within 30 days after the window period closes.
- All deadlines will be based on the Organizer’s official timekeeping system in Singapore.

5. How to Enter

- Create an original Reel (short-form video) depicting an “interesting/challenging day at work” as a study coordinator according to the theme announced.
- Duration: Approx. 10 to 90 seconds
File format: MP4, MOV
Resolution: Preferably 1080x1920 [Portrait size]
Max size: 200 MB
- Submission method: Email to ephbox71@nus.edu.sg with the file attached or a download link (OneDrive/SharePoint/Dropbox/Google Drive with Organizer-access permissions).
- Include: Your full name (main contact person of the site), organization, country, and a title/caption
- Limit: One entry per site/organization
- Entries must be received within the entry window period. Late, incomplete, corrupted, or ineligible entries may be disqualified.

6. Content Requirements and Prohibited Content

- Your Reel must:
 - Be your own original work that you solely created and own, or for which you have secured all necessary permissions and licenses.
 - Respect privacy and confidentiality: Do not include any participant information (including faces, voices, charts, identifiers), protected health information, confidential research data, or proprietary institutional information.
 - Avoid displaying sensitive documents, screens, or locations where confidential materials are visible.
 - Include any coworkers, supervisors, or third parties only with their permission. If necessary, by law or your institution, obtain written permission.
 - Comply with your workplace safety protocols, infection control, and facility filming policies.
 - Comply with laws and policies applicable to clinical research, data protection, and medical advertising in your country.
- Prohibited content includes, without limitation: nudity or sexual content; harassment or hate; illegal activities; dangerous or unsafe practices; endorsements of specific medical products contrary to local advertising rules; political campaigning; copyrighted materials without permission and watermarks or third-party logos you do not own.
 - If you include music, fonts, images, or other assets, you must have the appropriate rights for contest, online display, and promotional use.

7. Judging and Winner Selection

- Judging will be conducted by a panel appointed by the Organizer based on the following criteria:
 - Relevance to theme (e.g., authentic portrayal of a study coordinator's day) [35%]
 - Creativity and storytelling [30%]
 - Educational value/insights [25%]
 - Technical quality (audio/visual clarity) [10%]
- The highest-scoring eligible entry each month will be the winner. In case of tie, the Organizer's panel will determine the winner in its sole discretion.
- All judging decisions and eligibility determinations by the Organizer are final.
- The Organizer may conduct an eligibility check (when necessary) and request proof of employment/role and permissions/consents.

8. Prizes

- "Reel-World Evidence Challenge": A prize valued at approximately SGD100 will be awarded to the winner.
- "Study Coordinator of the Month": A token of appreciation and an e-certificate will be presented in recognition of the coordinator's contributions.

- Prizes are non-transferable and may not be exchanged for cash. The Organizer may substitute a prize with an item of equal or greater value if the advertised prize becomes unavailable.
- Winners are responsible for any taxes, duties, and reporting obligations in their jurisdictions.

9. Winner Notification and Verification

- Winners will be notified via email within 30 days of the judging decision.
- Winners must respond within 14 days to acknowledge the prize and provide any requested information, if applicable.
- If a winner cannot be contacted, fails to respond or provide required documents in time, is found ineligible, or declines the prize, the Organizer may select an alternate winner.

10. License Grant and Use of Entries

- You retain ownership of your entry. However, by submitting an entry, you grant the Organizer and its affiliates a worldwide, perpetual, irrevocable, non-exclusive, royalty-free, sublicensable and transferable license to use, reproduce, modify (for formatting/length/clarity), adapt, publish, translate, create derivative works from, distribute, publicly perform, and publicly display your entry (in whole or part), including your name, likeness, voice, organization, country, and submission caption, in any media now known or later developed, for purposes connected with the Contest and for promotional, educational, and research communications.

11. Representations, Warranties, and Compliance

By entering, you represent and warrant that:

- Your entry is original, accurate, and complies with these Terms, applicable laws, and your employer's/institution's policies.
- You have obtained all necessary permissions and releases (e.g., from filmed individuals, location owners) and can provide them upon request.
- Your entry does not infringe or violate any copyright, trademark, trade secret, privacy, publicity, or other rights.
- Your participation does not conflict with your employment obligations and is not performed in violation of working time, safety, or clinical obligations.

12. Privacy and Data Protection

- The Organizer will process personal data provided in connection with the Contest (e.g., name, contact details, job role, organization, country, entry content, social handles) for administration, judging, publicity, prize fulfillment, and compliance.
- Retention: Personal data will be retained for as long as necessary for the purposes above and in accordance with legal/record-keeping requirements.
- Privacy Policy: <https://nus.edu.sg/ormc/personal-data-protection/nus-privacy-notice>

13. Publicity

- Where permitted by law, participation constitutes permission for the Organizer to use winner's name, likeness, organization, country, and entry for publicity without additional compensation or approvals.

14. Health, Safety, and Workplace Integrity

- Do not film in restricted areas or during procedures where filming could compromise safety, privacy, or protocol adherence.
- Do not alter or neglect clinical or research responsibilities for the purpose of filming.
- Follow all institutional photography/filming and confidentiality policies; obtain site permissions where required.

15. Disqualification

- The Organizer may disqualify any entry or participant that violates these Terms, provides false information, interferes with the Contest, or engages in fraud, harassment, or unlawful conduct.

17. Limitation of Liability

- To the maximum extent permitted by law, the Organizer and its affiliates will not be liable for any indirect, incidental, consequential, special, or punitive damages arising out of or in connection with the Contest, your participation, or any prize. The Organizer is not responsible for lost, late, misdirected, incomplete, corrupted, or unavailable entries; network, hardware, or software failures; or force majeure events.

18. Indemnity

- You agree to indemnify and hold harmless the Organizer and its affiliates from any claims, damages, liabilities, costs, and expenses arising from your breach of these Terms, your entry, or your violation of any third-party rights.

19. Changes, Suspension, or Cancellation

- The Organizer may modify these Terms, or suspend/cancel the Contest, if required by law, security, fairness, integrity, or technical reasons, or due to force majeure. Material changes will be posted at <https://www.advance-id.network/rapid-reel-world-evidence-challenge>. If cancelled, the Organizer is not obligated to award prizes, except as required by law.

20. Governing Law and Jurisdiction

- These Terms and the Contest are governed by the laws of Singapore, without regard to conflict-of-laws principles.
- Any disputes shall be subject to the exclusive jurisdiction of the courts of Singapore, unless mandatory local law grants you non-waivable rights to bring claims in your home jurisdiction. Consumers in the EU/UK retain any mandatory rights afforded by local law.

23. Acceptance of Terms

- By submitting an entry, you acknowledge that you have read, understood, and agree to these Terms and Conditions.